

COMMISSION FOR WOMEN

2525 Mt. Vernon Ave.
Alexandria, Virginia 22301

www.alexwomen.com
alexandriawomen@gmail.com

Phone 703.746.3132
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35th Annual Salute to Women Awards

Commemorating the 40th Anniversary of the Alexandria Sexual Assault Center

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Alice Tong

January 22, 2015

Dear Friend:

The Alexandria Commission for Women is seeking sponsors for the **35th Annual Salute to Women Awards**. Each year, the Commission for Women celebrates Alexandria's outstanding women, men, and youth who have made a significant impact on women and girls in Alexandria. In addition to recognizing community leaders, this year's event will commemorate the 40th Anniversary of the Alexandria Sexual Assault Center. The event will be held on **Thursday, March 26, 2015 at 6 p.m.** The awards ceremony and cocktail reception will be held at the **U.S. Patent and Trademark Office Madison Auditorium located at 600 Dulany St., Alexandria, VA 22314.**

Proceeds from this event support the Sexual Assault Center that provides direct services for survivors, their families, and friends including crisis intervention, a 24 hour hotline, law enforcement and hospital accompaniment, court advocacy, individual and group supportive counseling and therapy (for women, men and children), and information and referrals. In addition, the program provides community education and training for adults and adolescents on sexual assault issues, bystander intervention and risk reduction strategies. Last year, we raised \$10,000 for the program. By becoming one of our valued sponsors, you will help ensure this critical work will continue in our community. The sponsorship information is below and additional information can be found on the attached form:

- ☐ Platinum Sponsor: \$2,000 and up
- ☐ Gold Sponsor: \$1,500
- ☐ Silver Sponsor: \$1,000
- ☐ Bronze Sponsor: \$500
- ☐ Friend of the Commission for Women: \$50

Individual Tickets:

- ☐ \$65 per person

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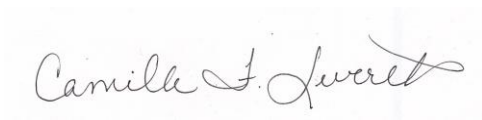
Alexandria, Virginia 22301

Ads are available for purchase in the ad journal and program book:

- ☐ 1 page ad \$350
- ☐ ½ page ad \$200
- ☐ ¼ page ad \$125

Registration for the event is currently available online at www.alexwomen.com. We appreciate your participation and look forward to seeing you at the event. If you have any questions, please contact Melissa Villacorta at 703-746-3132 or melissa.villacorta@alexandriava.gov.

Sincerely yours,

A handwritten signature in cursive script that reads "Camille F. Leverett". The signature is written in dark ink on a light-colored background.

Camille F. Leverett, Chair
Alexandria Commission for Women

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Sponsorship Information Form

Name _____

Company Name _____
(Please print or type name exactly as you wish it to appear in banquet materials)

Address _____

City _____ State _____ Zip _____

Daytime Telephone _____ Email _____

Guest(s) information; please provide the name(s) of your guests: _____

Payment Information

- ☐ Cash
- ☐ Check: payable to the Friends of the Alexandria Commission for Women
- ☐ Credit Card or Debit card (Please pay via our PayPal account - friendsofalexwomen@gmail.com, visit www.alexwomen.com.)

Signature _____ Date _____

Please make your check payable to the Friends of the Alexandria Commission for Women. Sponsorship commitment must be confirmed by **February 28, 2015** to be included in pre-banquet marketing materials and **March 16, 2015** to be included in the printed program.

- ☐ Yes, I plan on attending the event.
- ☐ Yes, I plan to participate as a sponsor.
- ☐ No, I do not plan on attending the event

Please select one of the sponsorship levels.

- ☐ **Platinum Sponsor \$2,000 and up**
 - Ten (10) tickets with preferred seating at event
 - Acknowledgement from podium
 - Full-page ad in printed program
 - Name and logo on all pre-banquet marketing materials,
 - Name in media, event announcements and advertisements
 - Exhibit table in reception lobby

- ☐ **Gold Sponsor: \$1,500**

Upon completion of a 1974 study on the status of women, the Alexandria City Council established the Commission for Women in order to eliminate gender discrimination and to encourage equal opportunity for women in all aspects of their lives. Today, the Commission's members continue to provide advice and consultation to City Council on issues concerning women.

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- Eight (8) tickets with preferred seating at event
- Acknowledgement from podium
- ½ page ad in printed program
- Name and logo on all pre-banquet marketing materials
- Name in media, event announcements and advertisements

☐ **Silver Sponsor: \$1,000**

- Four (4) tickets with preferred seating at event
- ¼ page ad in printed program
- Name and logo on banquet marketing materials

☐ **Bronze Sponsor: \$500**

- Two (2) tickets to the event
- ¼ page ad in printed program

☐ **Individual Tickets: \$65 per person**

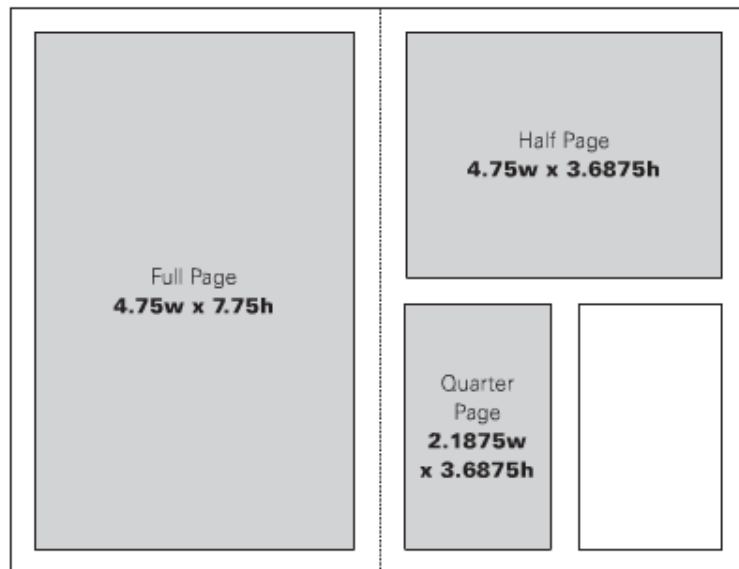
☐ **Friend of the Commission for Women: donation of \$50 and above \$_____**
(*Individual contributions only*)

- Name listed in printed program

☐ **Ad in the program book please check one of the ad sizes below:**

- ☐ 1 page ad \$350
- ☐ ½ page ad \$200
- ☐ ¼ page ad \$125

Please submit the ads in art ready format (PDF, JPEG, or EPS) electronically.



The Friends of the Commission for Women is a non-profit 501 (c) (3) organization. 100% of the program ad price is deductible in accordance with Federal and State tax codes; \$40 per ticket is not tax-deductible. If you have questions, please contact Melissa Villacorta at 703-746-3132 or melissa.villacorta@alexandriava.gov.

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